YOUTH PROGRAM DEVELOPMENT MASTERCLASS

Module 3



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Securing Your Space and Supplies

If you could dream as large as life would allow (which you can and should #believebigger) what would you need and want for your program?

My Wish List

My Wish List

Believe Bigger

Whatever your mind and heart can conceive your hands and feet can achieve!



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My Wish List

My Wish List

Possible Sponsors

Transfer these into an Excel document for ease with emailing or mailing invites

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Sponsorship Letter Component

Give Specifics About Your Program

If your fundraising letter is vague about the particulars of your program, your recipient is going to be less trusting. Give specifics, like your need, the community you serve, and how you create impact.

Offer Incentives to Your Sponsors

Your donors are probably going to want to know what they'll receive in exchange for their sponsorship. Outline the different levels of incentives that you plan on offering donors who give certain amounts to your program.

Tell the Sponsor How They Can Donate

You'll likely want to accept sponsorship contributions via mailed-in check. Make sure that you let donors know how they can make their contribution to your program.