

EDUPRENEUR EVALUATION

REGINACOLEY.COM

DATE _____

WHAT DOES YOUR IDEAL
CUSTOMER COME TO YOU FOR?

WHAT RESOURCES DO YOU
CURRENTLY HAVE AVAILABLE TO
YOUR CUSTOMERS?

WHAT IS YOUR TARGET REVENUE?

WHAT PRODUCTS OR SERVICES
ARE HOT SELLERS RIGHT NOW?

WHAT IS NOT WORKING FOR YOU?



WHAT DO YOU LOVE DOING IN
YOUR BUSINESS?



EDUPRENEUR EVALUATION

REGINACOLEY.COM

DATE _____

WHAT DO YOU NEED HELP WITH
IN YOUR BUSINESS?

WHAT WORDS DO YOU WANT
PEOPLE TO USE WHEN SPEAKING
ABOUT YOU AND YOUR BUSINESS?

HOW DOES YOUR TARGET CLIENT
LIKE TO RECEIVE CONTENT?

WHAT IS KEEPING THEM UP AT
NIGHT?

WHAT IS YOUR HIGHEST PRICED
PRODUCT OR SERVICE?

HOW ARE YOU CURRENTLY
PROMOTING THAT PRODUCT OR
SERVICE?

EDUPRENEUR EVALUATION

REGINACOLEY.COM

DATE _____

HOW ARE YOU KEEPING YOUR
CUSTOMERS COMING BACK FOR
MORE?

HOW MANY HOURS ARE YOU
WORKING PER WEEK IN YOUR
BUSINESS?

DO YOU HAVE A RESOURCE
LIBRARY AVAILABLE FOR CLIENTS?

DO YOU HAVE MORE THAN ONE
OPT-IN OFFER? IF SO LIST THEM
HERE.

WHAT SOCIAL MEDIA CHANNELS
ARE YOU PRESENT ON?

LIST YOUR FOLLOWING COUNT

EDUPRENEUR EVALUATION

REGINACOLEY.COM

DATE _____

WHAT OPPORTUNITIES ARE YOU
CREATING RATHER THAN
WAITING TO PARTICIPATE IN?

HOW DO YOU INTRODUCE YOUR
BUSINESS TO A NEW LEAD?

DO YOU HAVE AN ACTIVE EMAIL
LIST?

HOW FREQUENTLY ARE YOU
COMMUNICATING WITH YOUR
FOLLOWERS?

HOW CAN YOU EDUCATE ONE
PERSON THIS WEEK?

WHAT CAN YOU CREATE TO
SUPPORT THAT LEARNING
EXPERIENCE?

EDUPRENEUR EVALUATION

REGINACOLEY.COM

DATE _____

WHO ARE YOU CONNECTED TO IN
YOUR INDUSTRY?

HOW ARE YOU ALL
COLLABORATING?

WHAT IS YOUR INDUSTRY
MISSING?

HOW ARE YOU FILLING THAT
VOID?

WHO IS YOUR COMPETITOR?

HOW ARE THEY STANDING OUT?